

CCSD BOARD OF TRUSTEES BOARD MEETING AGENDA

VISION 2016

CHARLESTON ACHIEVING EXCELLENCE

October 14, 2013 - 5:15 p.m. 75 Calhoun St., Charleston, SC 29401

I. EXECUTIVE SESSION 4:30 p.m.

A regular meeting of the Board of Trustees of the Charleston County School District was held on Monday, October 14, 2013, in the Board Room at 75 Calhoun Street with the following members of the Board present: Mrs. Cindy Bohn Coats – Chair, Mr. Craig Ascue - Vice Chair, Rev. Chris Collins, Mr. Tom Ducker, Mr. Chris Fraser, Mr. Todd Garrett, Mr. Michael Miller, Mrs. Elizabeth Moffly, and Dr. Nancy J. McGinley, Superintendent and Executive Secretary. Mr. John Barter was absent.

Staff members Mr. Bill Briggman, Mr. Michael Bobby, Mr. John Emerson, Dr. Lisa Herring, Mrs. Audrey Lane, Mr. Bill Lewis, Mr. Louis Martin, Dr. Brenda Nelson, Mrs. Terri Nichols, Mr. Paul Padron, Mrs. Erica Taylor, Mrs. Latisha Vaughn-Brandon, and Dr. James Winbush were also in attendance.

The news media was duly notified of the meeting and representatives were present.

At 4:30 p.m., Mrs. Coats called the meeting to order. Mr. Miller moved, seconded by Mrs. Moffly, to go in executive session to discuss agenda items listed below. The motion was approved by consensus.

1.1: Student Transfer Appeals

1.2: Sullivan's Island ES – GMP Contract – Mr. Michael Bobby, Chief Financial & Operations Officer
1.3: Personnel Matter – Dr. Nancy McGinley, Superintendent of Schools - PULLED

1.4: Legal Update - Mr. John Emerson, General Counsel

OPEN SESSION

5:15 p.m.

II. CALL TO ORDER, INVOCATION/MOMENT OF SILENCE, & PLEDGE of ALLEGIANCE Mrs. Coats called the meeting to order. Then she called for a moment of silence, followed by the pledge of allegiance.

NOTE: Mr. Garrett left after executive session and retuned during the Literacy Presentation.

III. ADOPTION OF AGENDA

Mr. Fraser moved, seconded by Mr. Ascue, to adopt the October 14, 2013 board agenda with the amendment shown below. The motion was approved 9-0.

- Mr. Fraser requested agenda item 1.3 Personnel Matter be removed from the agenda.
- IV. SPECIAL RECOGNITIONS Mrs. Erica Taylor, Executive Director of Strategy & Communications
 There were no special recognitions.
- V. SUPERINTENDENT'S REPORT Dr. Nancy J. McGinley, Superintendent of Schools Dr. McGinley reported the following:
 - Two weeks ago, the Innovation Zone hosted the first of two Literacy Carnivals at North Charleston HS. Dr. Winbush and the Innovation Zone Learning Community were commended for their ongoing work around literacy.
 - The Trident United Way Campaign ended last week. CCSD employees were thanked for their participation and commitment. CCSD exceeded the amount raised last year. As of mid last week, over 50 schools and departments met the 100% participation goal.
 - October is Breast Cancer Awareness Month. On Friday October 18th CCSD staff will be asked to wear pink and make a donation to the Susan G. Comen Fund.
 - Staff will expand the avenues of recognizing community partners with a quarterly recognition luncheon. Principals will be provided a form to nominate community partners. Each principal will be asked to nominate one partner this year. The first recognition luncheon will be held Wednesday, November 20 and the deadline for nominations is November 4th. Additional information and the nomination form is available in the Office of Strategy and Communications.
 - Today the Salary Study was presented by Fox Lawson and Associates to conduct a custom market survey to collect compensation and pay practice data (salary study). A recommendation will come to a future Board meeting.

- The Board received a fact sheet on New Teachers as information.
- A letter from Mayor Riley, Mayor Summey and Mayor Swails in support of the sales tax referendum was distributed to the Board.

VI. VISITORS, PUBLIC COMMUNICATIONS

- 1. Mr. Muhammed Idris asked the board to address racism issues in Charleston schools.
- 2. Mr. Ken Glasson expressed concerns about a statement someone made about him asking staff to stop construction on Sullivan's Island to build a school in the north area of Mt. Pleasant. He suggested funds leftover at the end of the year be considered funds for a school north of Mt. Pleasant.

VII. APPROVAL OF MINUTES/EXECUTIVE SESSION AGENDA ITEMS

7.1: A. Open Session Minutes of September 23, 2013

Mr. Miller moved, seconded by Rev. Collins, to approve the open session minutes of September 23, 2013. The vote was 6-1-0 (Fraser abstained).

Mrs. Moffly correction page 5, second paragraph should say referendum instead of paperwork.

7.2: Executive Session Action Items of October 14, 2013

The Board voted on the following executive session action items of October 14, 2013.

1.1: Student Transfer Appeals

Mr. Ascue moved, seconded by Mr. Ducker, to approve student transfer appeals A and B. The vote was 7-0.

1.2: Sullivan's Island ES – GMP Contract – Mr. Michael Bobby, Chief Financial & Operations Officer Mr. Fraser moved, seconded by Mr. Miller, approve 6-1 (Moffly opposed).

1.3: Personnel Matter - Dr. Nancy McGinley, Superintendent of Schools - PULLED

Staff briefed the Board on a personnel matter.

1.4: Legal Update - Mr. John Emerson, General Counsel

General Counsel briefed the Board on Legal Matters. However, no actions were taken.

OPEN SESSION

5:15 p.m.

7.3: A. Updated Financial Minutes of August 26, 2013

The Board received the updated financial minutes of August 26, 2013.

B. Financial Minutes of September 23, 2013

Mr. Fraser moved, seconded by Mr. Miller, to approve the financial minutes of September 23, 2013. The vote was 7-0.

Mr. Ducker asked Mr. Bobby to add a column to include the date the Board approved the recommendation.

VIII. CAE UPDATE

8.1: A. Superintendent's Annual Literacy Report – Mrs. Elizabeth Reidenbach, Director of Instructional Support Literacy Based Learning

The Annual Literacy Report will be presented to the Board in accordance to Board Policy IHAAA Literacy Requirements and Intervention Policy.

Mrs. Coats said the Board has a hard copy of the PPT and it was sent electronically to Board members.

Mrs. Reidenbach and Dr. Laura Donnelly shared the following.

- January 2010 Policy IHAAA was established as the highest priority for the district.
- Students reading before grade level prompted approval of the Literacy Policy with students scoring in the 16% or lower in 2010.
- Spring 2012-2013 Map Reading Scores were shared with and without ESOL students.
- Decision to move the Reading Common Core was to ensure that teachers would have scores in the format of Common Core realizing that the district would take a hit with a lower score.
- Data was provided for students that had not passed the HSAP in spring 2012-13 with and without Special Ed and ESOL students.
- 11th Grade HSAP, only 3%-4% didn't pass.
- Reorganization of the Literacy Program The office of Literacy was established then the Primary Grade Academy and Middle School Academies.
- The three primary goals were shared along with the setup, enrollment, staff and progress for 2012-13. The Associate Reading Teacher Program was highly effective. The District anticipates

that the results would be good for the PASS Exam. A graph comparing results in Title vs. non-Title Schools. The results show the program is almost as effective in Title schools as non-Title schools. Significant change is evident in first grade because that has been in place longer. Great strides have been made but there if more work to do. The Literacy Continuum will focus on kindergarten to guarantee that teachers are prepared to teach.

- A strong foundation will be built to keep students moving at accelerated paces. To do this strong classroom instruction is needed. Also needed is a comprehensive parent program. Mrs. Reidenbach mentioned the article on Meeting Street Academy in comparison to what the district is doing. CD expansion and refinement plans for 2013-14 were identified.
- Middle Grades Academy
 - Professional Development, establishment of Literacy Teams, and other efforts were identified.
 - o The Middle Grades Academy shows improvement.
 - The MGA data was compared for Title and Non-Title Schools and by zones. Lessons learned from Sanders Clyde will be replicated because of their improvement level.
 - Students will be provided with books using high interest texts, explicit instruction will be improved in Language and Language Live and a Diagnostic Assessment will be implemented.
- Mr. Miller asked Mrs. Reidenbach to present the information to the Strategic Education Committee to review further.
- Mr. Miller asked about the Tier Levels and asked if the students in the Yellow and Red areas are
 identified as extremely weak readers. Mrs. Reidenbach said students in the yellow need support
 to become better readers and students in red are extremely weak. Mr. Miller asked how staff
 arrived at the 25% percentile instead of another number. Mrs. Reidenbach said students below
 the 25th percentile can't read at grade level. MAP isn't the only data system. Staff looked at all
 data tables for individual students.
- Mr. Fraser said the Board said it wants to look at students at the 16% level. He said the 16% show no improvement, but other numbers have changed. Mrs. Reidenbach said Dr. Donnelly was reporting on all students and she was focusing on a small group. Mr. Fraser said the number in the 16% bottom students went up when it should have been smaller.
- Mr. Ducker said he would like to further discuss the percentile. Also, he asked about the impact ESOL students had on the numbers. How does staff plan to address the issue. Mrs. Reidenbach said they were working Mr. Chris Hagey to address the ESOL issue and determine how to address the issue. Dr. McGinley said when looking at the bottom students it is important to remember that the district changed the test. This year students were tested on the MAP test embedded in the new Common Core test. Mr. Fraser said even if the test was the same he wouldn't expect much change. Dr. McGinley said they are looking at what is going on. When looking at the lowest school and what's going on, it's evident that more parental involvement is needed.
- Rev. Collins asked about page four and the number of students reading below grade level spring 2011. Dr. Donnelly said it's the 16% that read below grade level across the district. Rev. Collins asked if slow learners were absorbed in the number. He asked for at risk data on each school across the district. Mr. Miller suggested the 10 lowest schools.
- Mrs. Moffly said she would like the chart to show 16% and below information for students on page 9. Dr. McGinley said 16% and below is the criteria to get in. Mrs. Reidenbach said other reasons students struggle with reading. Mrs. Moffly said the students struggling the most were targeted but it appears that there are more students struggling than should be. She said columns should be skewed based on the 16% policy. Mrs. Moffly said there is a growing prevention for a need that is not there. She said very few students are struggling when looking at data by schools. Mrs. Reidenbach said the master reading teachers are placed by need. Mrs. Moffly asked for a breakdown of master reading teachers--school by school, grade by grade report of students that need support. She suggested the numbers were excessive. After Mrs. Coats asked about the data on page 9, Mrs. Moffly said she had a hard time understanding the info
- Mr. Ascue suggested a language academy be planned to address ESOL student needs.

IX. MANAGEMENT REPORT(S)

X. COMMITTEE REPORT(S)

10.1: Audit & Finance Committee - Mr. John Barter

A. Jennie Moore Elementary School & Laing Middle School – Mr. Michael Bobby, Chief Financial & Operations Officer

Mr. Garrett moved, seconded by Mr. Ascue, to approve a recommendation authorizing staff to enter a contract with the lowest responsible responsive bidder for the Jennie Moore ES & Laing MS Demolition & Early Site Package for a Not to Exceed (NTE) amount of \$10,000,000.00. The funding source is the one (1) cent sales tax revenues. The vote was 8-0.

Note: Mr. Garrett returned during the CAE Update.

B. Future Referendum - Extension of 1 Penny Sales Tax - Mr. Michael Bobby, Chief Financial & Operations Officer

Mr. Garrett moved, seconded by Mr. Fraser, to approve a recommendation directing the Board Chair, designee, and staff to meet with Charleston County Delegation to initiate action for intent to create changes in the sales tax legislation. The vote was 7-1 (Collins abstained).

Mr. Garrett says this simply allows a smooth transition to place a referendum on the ballot prior to the expiration of the previous.

Rev. Collins said he would like to see the future building plan if promoting a one cent tax. Mr. Fraser said Rev. Collins wasn't clear on what was being done. Mr. Garrett said it simply asks that the law be changed for future purposes. Mr. Ducker said Legislature Delegation would ask the district's intent. Then Mr. Ducker asked who would present the proposal to delegation. Mrs. Coats said the Board Chair and appropriate staff.

C. 8% Bond Resolution

Mr. Garrett moved, seconded by Mr. Fraser, to approve the 8% Bond Resolution in an amount not to exceed \$67,500,000 General Obligation Bonds, Series 2013 for Charleston County School District, South Carolina, to prescribe the purposes for which the proceeds shall be expended, to provide for the payment and other related matters. The funding source is proceeds of the Bond sale. The vote was 7-1 (Moffly).

Mr. Garrett said the district is allowed to borrow up to 8% of the district's assessed value to help with cash flow.

Mrs. Coats asked when it would be paid back. Mr. Fraser said during collection of property taxes.

Mrs. Moffly asked that 10.1C-6 be pulled. Mr. Bobby said if the Board wishes to pull it, staff will find something to replace it at a future meeting. He said 8.4 million is somewhat discretionary. But part of it is earmarked for Sullivan's Island.

*Mrs. Moffly moved, seconded by Mr. Ducker, to approve recommendation and remove projects on page 10.1C. The vote was 4-4 (Collins, Ducker, Garrett, and Moffly).

Mr. Ascue asked if the projects were already funded. Mr. Bobby said projects would not move forward until funds are received. Mr. Bobby said this amount doesn't cover all priorities.

Mrs. Coats said Wireless project and Security should be addressed. Mr. Bobby said those items will be addressed as soon as possible and the projects would have to be completed by late spring.

Mr. Ducker asked if Mrs. Moffly wanted the recommendation to go back to A&F. Mrs. Moffly said she wanted an itemization of that page for further review prior to approval.

Rev. Collins asked about the \$1 million spent on security. Mr. Bobby said he didn't have it. Mr. William Scott said the recommendation addresses items presented to the Board earlier. He will send it to the board to review again. Dr. McGinley expressed her support for the security recommendation that was prepared after the Sandy Hook ES shooting. She was at JB Edwards and walked the annex. The recommendation addresses kindergarten and CD classes because of mold issue. Students are now sitting elbow-to-elbow in small classrooms.

Mr. Fraser asked if the \$5 million bucket projects would be brought back to the board for approval. Mr. Bobby said it would.

Mr. Ascue expressed support and said space was needed.

Mrs. Moffly said funding for Carolina Park should be considered with the undesignated funds.

Mrs. Moffly said she would make another motion because she had not seen the itemized list of projects. Mrs. Coats said the list would be brought forward before approval.

D. 2009 Qualified School Construction Bonds – Mr. Michael Bobby, Chief Financial & Operations Officer

Mr. Garrett moved, seconded by Mr. Fraser, to approve a recommendation authorizing staff to take action necessary to separate the Tax Credit Component and the Principal and Interest Component. The vote was 7-1 (Moffly).

Mr. Garrett said CCSD took advantage of the QSCB bonds handled by Wells Fargo. It just allows them to get some of their money back and is at no cost to the district.

10.2: Policy Committee - Mr. Chris Fraser

A. Second Reading – Accommodation for Nursing Mothers Policy – Mr. John Emerson, General Counsel – Pulled – This item will be placed on a future agenda.

Mr. Fraser moved, seconded by Mr. Ducker, to approve the second reading of Accommodation for Nursing Mothers policy. Mrs. Moffly said she had concerns about students with children, not mothers with children coming to the school. Mr. Fraser said the Policy Committee would revise the item.

Mr. Fraser suggested postponing approval because of board questions he received this week.

B. Second Reading – Policy IHBH – Charter Schools – Mr. John Emerson, General Counsel

Mr. Fraser moved, seconded by Mr. Ducker, to approve the second reading of Policy IHBH – Charter Schools. The vote was 8-0.

Mr. Fraser said it should say recommendation "to the full Board of Trustees" added to the last sentence.

Mrs. Coats asked the Board to clarify.

C. First Reading - Staff Attorney/Outside Legal Services Policy BDG - Mr. John Emerson, General Counsel

Mr. Fraser moved, seconded by Mr. Ducker, to approve the first reading of the Staff Attorney/Outside Legal Services policy. The vote was 8-0.

Mr. Fraser said they reviewed need to hire outside counsel and occasions when outside companies hire other attorneys that would not require the board's approval. The second category is when there is a quick turnaround. The third is when the district initiates legal action.

Rev. Collins asked about legal litigation coming to the Board for approval and hiring outside attorneys for advice. Mr. Fraser said there were only few occasions where outside counsel was brought in to advise the Board on something the board was involved in. Rev. Collins asked the Policy Committee to further review the policy.

D. Policy DD – Funding Proposal, Grants, and Special Projects – Mr. John Emerson, General Counsel

The Board received Policy DD – Funding Proposal, Grants, and Special Projects as information.

Mr. Fraser said it was brought to the board to show the Board that the Policy Committee is working on it and receive feedback from the Board.

Mrs. Moffly said there may be thousands of grants from non profits working with the district. However, the Board should have input in large grants beforehand instead of after the fact because that limits board input.

Mrs. Coats reminded everyone that Mr. Garrett said district-wide grants and employees hired by grants should be approved.

Mrs. Moffly said donations from private sources should read private/public sources. Mr. Fraser said it's a model from SCSBA.

Dr. McGinley said a financial threshold is needed because it's over a thousand when school level is considered. There are competitive and entitlement grants. Title II grants are entitlement which requires the district to write up a district proposal. Mr. Fraser said it is coming from the district at this time.

Mr. Miller said the board does not want to manage it but just know what grants are available.

E. Office of General Counsel - Mr. John Emerson, General Counsel

The Board received information on the responsibilities of the Office of General Counsel.

Mrs. Moffly said the Constituent Board should be considered in the scope because they need an attorney from time to time.

Also, Mrs. Moffly suggested a Legislative Committee be considered. Mrs. Coats suggested adding this topic to the next board agenda.

Mrs. Moffly asked about the Diversity Counsel from 2009. Dr. McGinley said Diversity is a district core value. The Diversity Committee chaired by Mr. Emerson and Dr. Nelson. A recommendation that came out of that committee was to have diverse hiring panel. Another recommendation addressed diversity as it relates to employees.

Mr. Ducker thanked Mr. Emerson for the report. Also he asked the Board to look at the attachment - CCSD's legal expenses. He said he would like to see it annually.

10.3: Strategic Education Committee – Mr. Michael Miller

A. Common Core State Standards Community Meetings

Mrs. Moffly moved, seconded by Rev. Collins, to approve a recommendation to conduct a series of community meetings to share details about the Common Core standards.

Mr. Ascue asked how the meetings would be conducted. Mr. Miller said similar to presentation Dr. Herring made to the Board recently to inform parents and "nay-sayers" of what Common Core is or is not.

Mr. Coats asked if principals, PTA and SIC chairs could do the work with Dr. Herring's handouts. Mr. Ducker said four or five meetings across the district should be done to allow questions to be answered. Mrs. Coats said the Board could mandate it be on PTA agenda.

Mrs. Ascue said Dr. Herring won't be able to convey as well as principals.

Dr. McGinley said principals would have Questions and Answers at every PTA meeting. Dr. Herring's PowerPoint presentation could be distributed to principals. Dr. McGinley expressed concerns about having Dr. Herring providing information in a political arena. Also, Dr. McGinley said the information is also posted on the district's website. Mr. Ducker and Mr. Miller agreed that they didn't want to throw Dr. Herring into the lion's den but they wanted the information to go out into the community from a high level, without a political agenda. Mr. Miller said it should be done to share the plans to move the district forward.

Rev. Collins suggested two meetings instead of four for Question and Answer purposes.

Mr. Ascue said although Dr. Herring did a great job presenting the information, CCSD principals could also present the information.

Mr. Fraser asked staff to bring a proposal to the next board meeting outlining the way the district could best address the committee's request.

Mr. Miller said he would revise the agenda for the next committee meeting to add this topic.

Mrs. Moffly asked how many board members understood the Common Core Curriculum. Mrs. Coats

said she did but would not comment on it because of the state mandate to implement the Common Core Curriculum. After Mrs. Moffly requested additional time to discuss this topic further, she said the CCSD was promoting a "PROs" and no "CONs." She concluded that the CCSS takes away local control.

Mr. Miller said the district was directed by the state to implement the CCSS. Individuals who have concerns should contact the state.

B. Vision 2016 Presentation

Mr. Miller moved, seconded by Rev. Collins, to approve a recommendation for the Superintendent to present the Vision 2016 presentation on October 28, 2013. The vote was 6-1-0 Mrs. Moffly abstained.

Mr. Fraser left at 7:20pm before the Board voted on this item. Mrs. Moffly left at 7:25pm after voting on this agenda item.

10.4: Ad Hoc Committee – Mr. Tom Ducker

A. Ad Hoc Committee Report

The Board received the Ad Hoc Committee Report as information.

On behalf of the Ad Hoc Committee, Mr. Ducker shared the following:

- Streamline the board agenda by sending all agenda items through a committee.
- Publish an annual board calendar was also proposed.
- Amend the Friday Update and allow staff to send information at any time.
- Revise the appeal request process.

The proposed changes would take place in November and it should reduce the amount of time agenda items are discussed.

Mrs. Coats inquired about the recommendation to change the Friday Update. Mr. Ducker said no board agenda info should be included with the Friday Update.

Rev. Collins suggested the deadline be at 5pm on Monday. Mr. Ducker said he is willing to change it to 5pm because that would allow him to place A&F items after their meeting on Monday.

Mr. Ascue expressed his support for the recommendation to have special luncheons to recognize community partners.

Rev. Collins asked how the proposed recommendation would impact items placed on the agenda by four Board members and urgent items that should be addressed. He said it should be an exception. Mrs. Coats said if everything is going through committee, there would be policy changes. Mr. Ducker said the four member option issue would have to go through a sponsoring committee. If not, the chair takes responsibility for getting answers and getting it on an agenda. He said the response from the committee should be within 30 days.

Mrs. Coats asked Mr. Ducker to revisit #10 - student transfer requests. She said the meetings would have to happen weekly to avoid the wait.

Mr. Miller said often when there are issues in the district, there are more guests addressing the Board. Mr. Miller suggested more time be allotted to allow the Board to address community concerns. Then he said a calendar would allow the board to know about predictable events.

Mr. Ducker said if meetings are streamlined, then the committee would add to the process allowing board members to sit and listen to constituents.

Rev. Collins expressed concerns about the committee's recommendation.

XI. POTENTIAL CONSENT AGENDA ITEMS

11.1: A. School Community Task Force (Collins, Ascue, Miller & Moffly)

Rev. Collins led the discussion on School Community Task Forces. He asked if there were questions related to the proposal he submitted. Mrs. Coats said three things Rev. Collins listed on his proposal were approved in January.

Rev. Collins proceeded in reading the proposal which follows:

11.1A School/Community Task Force: Other Considerations and Ideas

- 1. How well can a massive task force represent the needs of a community school?
- 2. <u>Preservation</u>: Should each school have its own committee made up of parents, students, teachers, PTA and SIC and community members that are involved in the schools of impact. The school's committee could speak for student academic needs, diversity, culture and strive to maintain the history and special dynamics of the school.
- 3. <u>PTA Approval</u>: PTA and SIC and school committee should be in agreement with and have voted for (with meeting minutes) any academic or program changes to the school.
- 4. <u>Parent Involvement</u>: Parents of impacted students should be given much consideration and should have an active role in decision making.
- 5. <u>Announcements</u>: All S/C Task Force meetings shall be well published in several places at least ten days prior to meetings. Example: TV, radio, newspapers, flyers, letters and internet. Parents of impacted schools must receive written notice of meeting a minimum of seven days in advance of meeting.
- 6. <u>Agenda</u>: Agenda should be made up by PTA president and Facilitator. PTA president and Facilitator should work in harmony and conduct meeting together. The agenda should represent ideas of both the school and the district.
- 7. <u>Meeting Minutes</u>: Minutes shall be available to the public and shall be kept by facilitator, PTA president and school's principal.
- 8. <u>Voting</u>: No group shall be paid to conduct voting. Voting shall be conducted by the PTA or its designee.
- 9. <u>Separate Task Forces</u>: Districts two and twenty may need separate task force because the needs of these districts are very different socially, economically, culturally and academically.

After Rev. Collins said his proposal was designed to promote community involvement Mr. Miller suggested the proposal be vetted through the Strategic Education Committee.

New Business:

- 1. Mr. Garrett requested a report on the cost to bus students to different locations.
- 2. Mr. Garrett requested dashboard data with test scores and dollars spent and where students live vs. attend schools. Mr. Ducker said she would share the specifics with Mr. Bobby. Mr. Bobby said his staff was working on it. However, it wasn't an easy project. Mr. Ducker said he saw it and it's a great document but still work in progress.

Since there was no other business to come before the Board, Mr. Ascue moved, seconded by Mrs. Coats to adjourn the meeting at 7:47pm.